

# Personal Information Management

## Strategies & Tools

Presented at John Jay's Faculty Development Day, Jan. 2013

Personal Information Management is a combination of digital organization strategies and tools that empower you to work more effectively, save time, and accomplish your goals.

## Strategies highlighted

### Smart backup setup: lots of copies keep stuff safe!

- on-site
  - external hard drive
  - continuous or scheduled
  - manually or using software like TimeMachine
- off-site
  - usually using a paid cloud-based service
  - continuous (recommended) or scheduled

### Know where your data is and how to get it out

- Your data is yours! Be careful about locking your information into a service ("walled garden")
- Make sure you can export your info in a common, open, readable format (HTML, TXT, CSV, PDF(a))
- Use only trusted services, sites, and software: has this company had security breaches in the past?

### Be able to access some/all of your files anywhere

- Access can be device-agnostic
- You now never have to worry about forgetting your thumb drive

## Tools highlighted

- Backblaze: paid cloud-based backup service (<http://www.backblaze.com/>)
- Evernote: notes ecosystem in the cloud, collaborative or personal, free or paid (<http://evernote.com/>)
- Mendeley: citation manager, paper finder, and scholarly network; free or paid (<http://www.mendeley.com/>)

## Related resources

- This presentation's slides:  
<http://www.robincamille.com/presentations/personal-information-management/>
- Big list of PIM tools and links, compiled by Jared Dunn: <http://goo.gl/gp1ni>
- The Setup: what do people use to get stuff done? (<http://usesthis.com/>)
- Inbox Zero: example of specific information workflow (<http://www.43folders.com/izero>)

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